**7TH INTERNATIONAL STRATEGIC MANAGEMENT CONFERENCE**

**June 30-July 2, 2011**  
**Paris -France**

**Thursday, June 30, 2011 (First Day)**

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**Friday, July 1, 2011 (Second Day)**

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<td>Discussion Meeting and Announcement of 8th International Strategic Management Conference 2012</td>
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**Post Conference Tour**  
**July 2, 2011**
FIRST DAY (30.06.2011)

(09:00-10:00): Opening Ceremony – Main Hall
Erol Eren (Ph.D., Chairman of the Conference)
Ali Akdemir (Ph. D., Co-Chair of Conference)
Oya Erdil (Ph. D., Co-Chair of Conference)

(10:00-11:00): Plenary Session
Keynote Speaker: Oskar Kayasan (Ph.D., Director of European Research Center, University of London, UK)

(11:00-11:30) Coffee Break

Session I (11:30-13:00)

Salon I, (11:30-13:00): Firm Strategies out of Crisis 1
Chair: Constantine Imafidon Tongo
Purple Ocean Strategy: How To Support Smes’ Recovery (GIORGIO GANDELLINI, DANIELA VENANZI)
Management Measures To Be Taken For The Enterprises In Difficulty During Times Of Global Crisis: An Empirical Study (MIKAIL EROL, SUDI APAK, METİN ATMACA, SEÇİL ÖZTÜRK)
Managerial Optimism To Overcome Economic Recession In The World (K. JAYARAMAN, DAING NASIR IBRAHIM, CH’NG LI GUAT)
Operating Turnaround Strategies During Crisis Periods: A Research On Manufacturing Firms (MEHMET TIKICI, RABIA ECE OMAY, NESLIHAN DERIN, ŞEYDA NUR SEÇKIN, MEHMET CÜREOGÖLU)

Salon II (11:30-13:00): Strategic Marketing 1
Chair: Johan Hough
Online Group Buying: What Is There For The Consumers? (İREM EREN-ERDOĞMUŞ, MESUT ÇİÇEK)
A Decision Support On Planning Retail Tenant Mix In Shopping Malls (SEBNEM BURNAZ, Y. ILKER TOPCU)
Fashion Phenomenon In Postmodern Marketing Applications And Effects On The Marketing Components (MUSTAFA AKSU, GÜZIDE ÖNCÜ E. PEKTAŞ, MERVE ESEOGLO)
An Application On The Social Networking Sites And Popularity On The User And Socialization (GÜZIDE ÖNCÜ EROĞLU PEKTAŞ, ZEYNEP ARSLAN, YELDA YÜKSELMİŞ, NAZLI DENIZ AKARÇAY)

Salon III (11:30-13:00): Entrepreneurship 1
Chair: Ali Akdemir
The Role Of Regimes To Generate A New Form Of Entrepreneurship: Central Asian Perspectives (OSKAR KAYASAN)
How Much Entrepreneurial Characteristics Matter In Strategic Decision-Making? (F. OBEN ÜRÜ, SEZER C. ÇALIŞKAN, ÖZLEM ATAN, MUSTAFA AKSU)
Entrepreneurial Orientation, Learning Orientation, And Innovation In Small And Medium Enterprises (KEVIN SHIHING HUANG, YU-LIN WANG)
The Impact Of International Entrepreneurial Orientation On Strategic Adaptation (GULZHANAT TAYAUOVA)

Session II (14:00-15:30)

Salon I (14:00-15:30): Firm Strategies out of Crisis 2
Chair: Agus Arawati
Applicable Vision, Mission And The Effects Of Strategic Management On Crisis Resolve (PINAR ALTIOK)
Stability Of The Firms In Turbulent Environment: Evidence From Turkey (MUSTAFA KURT, ONUR ÜNLÜ)
Returns Of Investment Tools In Recession Periods For Turkey (SEFER ŞENER, EŞIN CUMHUR PİRİNÇÇİLER)
Prevailing During The Periods Of Economical Crisis And Recession Through Business Model Innovation (AHMET UÇAKTÜRK, MUSTAFA BEKMEZÇİ, TÜLAY UÇAKTÜRK)

Salon II (14:00-15:30): Supply Chain & Quality Management
Chair: Atilla Dicle
The Effect Of Supply Chain Integration On Information Sharing: Enhancing The Supply Chain Performance (İPEK KOÇOĞLU, SALIH ZEKI İMAMOĞLU, HÜSEYIN İNE, HALIT KESKIN)
Supply Chain Management, Supply Chain Flexibility And Business Performance (ARAWATI AGUS)
Decision Support Tool On Analytic Network Process Approach For Supplier Selection (FABIO DE FELICE, ANTONELLA PETRILLO)
Enhancing Production Performance And Customer Performance Through Total Quality Management (TQM): Strategies For Competitive Advantage (ARAWATI AGUS, ZA’FARAN HASSAN)
Salon II (14:00-15:30): Branding Strategies
Chair: Ülkü Dicle
Kano Model Application In New Product Development And Customer Satisfaction: Adaptation Of Traditional Art Of Tile Making To Jewerlies (BILSEN BİLGİLİ, AYSEL ERCİŞ, SEVTAP ÜNAL)
International Branding Strategies Of Developing Countries: The Case Of Arçelik (TANES GÜLSOY, ÖZLEM ÖZKANLI, RICHARD LYNCH)
Attitudes Towards Mobile Advertising – A Research To Determine The Differences Between The Attitudes Of Youth And Adults (SEVTAP ÜNAL, AYSEL ERCİŞ, ERCAN KESER)
Measuring Service Quality And A Comparative Analysis In The Passenger Carriage Of Airline Industry (T. SABRI ERDİL, ÖGUZ YILDIZ)

Salon III (14:00-15:30): Entrepreneurship 2
Chair: Oskar Kayasan
The Impact Of Strategy And Organizational Factors On Corporate Entrepreneurship (JOHAN HOUGH, RETHA SCHEEPERS)
The Relationship Between Entrepreneur’s Level Of Perceived Business-Related Fear And Business Performance (NEYIN DENIZ, ILKNUR TAŞTAN BOZ, ÖZNUR GÜLEN ERTOSUN)
Is There Any Linkage Between Entrepreneur Typologies And Strategy Typologies? (MUSTAFA YILDIRIM, M. ABDÜLMETIN DİNÇER, ESRA DİL)
Corporate Entrepreneurship And Strategy Process: A Performance Based Research On Istanbul Market (ATA ÖZDEMİRCİ)

Salon IV (14:00-15:30): Internationalization 1
Chair: Giorgio Gandellini
Tacit Sources Of Competitive Advantages Of The Leading Chinese Companies Extracted From The Longitudinal Analysis Of Chinese Internationalisation (MOHAMMAD SAKHAWAT H BHUIYAN)
Strategies Of International Growth In Enterprises And Strategic Alliances (SEFER GÜMÜŞ, SUDI APAK)
The Impact Of E-Commerce On International Trade And Employment (NURAY TERZI)
Balanced Scorecard Perspective On Change And Performance: A Study Of Selected Indian Companies (AYESHA FAROOQ, ZAREEN HUSSAIN)

(15:30-15:45) Coffee Break

Session III (15:45 – 17:15)

Salon I (15:45 – 17:15): Marketing Strategies out of Crisis 1
Chair: Bige Aşkun
Analysis Of Customer Expectations After The Recession: Case Of Food Sector (OMER AZABAGAOGLU, YASEMIN ORAMAN)
A New Strategic Tool For Managing The Economic Recession: Creating Shareholder Value With Lateral Marketing (SABIHA KILIÇ, EMRE ÇAĞLAR, EREN GÜNGÖR, İRFAN ÇAĞLAR)
E-Commerce As An Alternative Strategy In Recovery From The Recession (CÜNEYT KILIÇ, MESUT SAVRUL)
To Be Or Not To Be In Social Media Arena As The Most Cost-Efficient Marketing Strategy After The Global Recession (KAZIM KİRTİŞ, FILIZ KARAHAN)

Salon II (15:45 – 17:15): Strategic Human Resource Management 1
Chair: Dursun Bingöl
Measuring Employee Expectations In A Strategic Human Resource Management Research: Job Satisfaction (YASEMIN ORAMAN, GOKHAN UNAKITAN, UFUK SELEN)
A Qualitative Study Of Coping Strategies In The Context Of Job Insecurity (MEHMET ASTARLI, SECİL BAYRAKTAR KAZOZCU, RENIN VARNALI)
Employment Predictions In Secretarial Occupation (ALI HALICI, BURCU YILMAZ, MURAT KASIMOĞLU)
Role Of Strategic Flexibility In The Choice Of Turnaround Strategies: A Resource Based Approach (SEÇİL BAYRAKTAR KAZOZCU)

Salon III (15:45 – 17:15): Strategic Networking
Chair: Antonella Petrillo
Perceptions Of Network Effects: Positive Or Negative Externalities? (SEYFI TOP, SERKAN DILEK, NURDAN ÇOLAĞOŁU)
Network Based Determinants Of Innovation Performance In Yacht Building Clusters (FULYA SARVAN, EREN DURMUŞ, CAN DENIZ KÖKSAL, GÖZDE GÜL BAŞER, ONUR DIRLİK, MURAT ATALAY, FULYA ALMAZ)
Partnerships And Resource/Cost Sharing: Do Environmental Conditions Matter? (LEE LI, GONGMING QIAN)
Salon IV (15:45 – 17:15): Europeanization

Chair: Hüseyin Kambil
The Importance Of Competitiveness Measuring In The Light Of Serbia’s Accession To European Union (ANDREA KATIC, GORDANA ABRAMOV, SASA RALETIC, BOJANA JOKANOVIĆ)
Investigating The Recovery Strategies Of European Union From The Global Financial Crisis (ŞÜKRÜ YURTSEVER)
The Impact Of Turkish Labour Migration On The Human Resources In The European Union (GÖNÜL OĞUZ)
Europeanization Of Labour Markets In New Member And Candidate States (SEFER ŞENER, BURCU KILINÇ SAVRUL)

(17:15-17:30) Coffee Break

Session IV (17:30-19:00)

Salon I (17:30-19:00): Marketing Strategies out of Crisis 2

Chair: Ali Halıcı
Marketing Strategies During Recession: A Literature Review And Proposed Guidelines (VOLKAN POLAT, AHMET TUNCAY NERGIS)
Recovery From Crisis For Turkish Firms: Synergistic Action Between Foreign Policy And Marketing Process (HUSEYIN A. KANIBIR, SIMA NART, REHA SAYDAN)
The Effect Of Marketing Expenditures During Financial Crisis: The Case Of Turkey (AYKAN CANDEMIR, ALI ERHAN ZALLUHOGLU)
Is It A Way Out Of Crises For White Meat Producers To Focus On Export Strategies During Crisis Times? (CÜNEYT AKAR, YENER PAZARCIK, YAVUZ TANSOY YILDIRIM)

Salon II (17:30-19:00): Strategic Human Resource Management 2

Chair: Fulya Sarvan
Importance Of Human Resources In Strategic Merging: Example Of Mergers Between Two Banks With Foreign Capital, Which Operate In Turkey (NURDAN ÇOLAKOĞLU, GÜL NIHAN GÜVEN YEŞİLDAĞ)
An Application On The Impacts Of Human Resource Management In Technology Management Of The Companies (HARUN DEMIRKAYA, GÜROL ÖZCÜRE, NIMET ERYIĞIT)
An Investigation Of The Effects Of Technology Readiness On Technology Acceptance In E-HRM (NIHAT ERDOĞMUŞ, MURAT ESEN)
A Research On Sufficiency Of University Education About Satisfaction Of University Student’s Career Expectations (BURHANETTIN ZENGIN, LÜTFI MUSTAFA ŞEN, SEYIT AHMET SOLMAZ)

Salon III (17:30-19:00): Entrepreneurship 3

Chair: Lee Li
Investigation Of The Effects Of Strategic Leadership On Strategic Change And Innovatiiveness Of Smes In A Perceived Environmental Uncertainty (ŞEBNEM ASLAN, AHMET DİKEN, ASLAN ŞENDOĞDU)
The Impact Of Strategic Planning Activities On Transylvanian Smes- An Empirical Research (OANA ADRIANA GICĂ, ADINA LETIŢIA NEGRUŞA)
The Need Of Effective Strategic Management During A Planned Change: An Example Of Bologna Change Process From A Turkish University (ŞEBNEM PENBEK, DENIZ ZAPTÇIOĞLU SALCAN, MERT GUNERERGIN)
Insights On Entrepreneurship Education In Public Universities In Turkey: Creating Entrepreneurs Or Not? (BIGE AŞKUN, NIHAN YILDIRIM)

Salon IV (17:30-19:00): Internationalization 2

Chair: Krishna Jayaraman
Strategic Management For The Internationalization And Cooperative Markets (VÍCTOR MANUEL MARTÍN LÓPEZ, IGNACIO RUIZ GUERRA)
Information Technology’s Effect On Turkey’s Foreign Trade: An Investigation For The Last Decade (MURAT USTAÖĞLU, BILGEHAN YILDIZ)
Problems Encountered By The Exporting Firms: An Application In The City Of Kars (M.ŞÜKRÜ AKDOĞAN, KURTULUŞ KARAMUSTAFA, KENAN GÜLLÜ, KUMRU UYAR, İLHAN GÜLLÜ)
Eva Versus Conventional Performance Measures Based Investment Strategy – Empirical Evidence From India (ANIL K. SHARMA, SATISH KUMAR)
SECOND DAY (01.07.2011)

Session V (09:00-10:30)

Salon I (09:00-10:30): Recovery from the Global Recession 1
Chair: Sima Nart
Fiscal Decentralization: A Local Solution To Recovery From Global Recession (EMMANUEL INNOCENTS EDOOUN)
Global Investments And Strategies Of Recovery From The Recession (IVANA MILOSEV, ANA JOZA, LJUBICA MIJUSKOVIC, MIRJANA SUJC, MILANA MILOSEV, SANDRA BRKANLIC)
The Global Governance Reform And The Role Of The G-20 In Recovery From The Global Crisis (GÖKHAN ÖZKAN)
The Impact Of The Global Financial Crisis On The Greek Economy And The Role Of Inf On Recovery (SEÇİL ŞENEL, EBRU TERAZI)

Salon II (09:00-10:30): Strategic Marketing 2
Chair: Murat Kasımoğlu
Identifying The Factors Driving Market Selection In Latin America (VERÓNICA BAENA, JULIO CERIÑO)
Influence Of Banks’ Corporate Reputation On Organizational Buyers Perceived Value (VESNA BABIC-HODOVIC, ELDIN MEHIC, MAJA ARSLANAGIC)
The Effects Of Brand Experiences, Trust And Satisfaction On Building Brand Loyalty: An Empirical Research On Global Brands (CEMAL ZEHIR, AZIZE ŞAHIN, HAKAN KİTAPÇI)
Store Brand Purchase Intention: Effects Of Risk, Quality, Familiarity And Store Brand Shelf Space (İNCI DURSUN, EBRU TÜMER KABADAYI, ALEV KOÇAK ALAN, BÜLENT SEZEN)

Salon III (09:00-10:30): Innovation Management
Chair: Uğur Yozgat
Measuring Customer Satisfaction In Turk Telekom Company Using Universal Structural Equation Modeling Technique (SELIM ZAIM, ALI TURKYILMAZ, HATICE AKDAG, OMER F. DEMIREL, MEHVES TARIM)
An Empirical Examination Of Performance And Image Outcome Expectations As Determinants Of Innovative Behaviour In The Workplace (AYŞE CİNGÖZ, A. ASUMAN AKDOĞAN)
The Relationships Between Firm Size, Prospector Strategy, Architecture Of Information Technology And Firm Performance (OYA ERDİL, ADNAN KALKAN, ÖZLEM ÇETİNKAYA)
Myth Or Reality: Corporate Social Responsibility And Stakeholder Theory In Developing World (NAHEED SULTANA, OMER FAROOQ, MARIAM MUSHTAQ)

Salon IV (09:00-10:30): Financial Management 1
Chair: Daniela Venanzi
Does Turkish Stock Market React To Public Announcements Of Major Capital Expenditures? (AYŞEGÜL ÖZBEBEK, SEDA CANIKLI, YUSUF AYTÜRK)
Financial Risk Management In Renewable Energy Sector: Comparative Analysis Between The European Union And Turkey (SUDI APAK, ERHAN ATAY, GÜNGÖR TUNCER)
Cross-Border Bank Acquisitions And Banking Sector Performance: An Empirical Study Of Turkish Banking Sector (MERVE KILIÇ)
Country’s Strategy In Export Of Financial Services (MARIJA LINDEMANE)

(10:30-11:00) Coffee Break

Session VI (11:00-12:30)

Salon I (11:00-12:30): Recovery from the Global Recession 2
Chair: Senem Besler
Recovering From The Global Crisis: A Panel Study (ENGİN ERDOĞAN, MELIHA ENER, FEYZA ARICA)
Strategic Management Of Foreign Vassals In Iran Regarding World Recession Period (SAEED ROKOOEI, RAHELEH MIRALAMI, ALI MODARRESI, DARIOUSH POURSARRAJIAN)
Tourism Sector In Order To Recovering From The Recession: Comparison Analyses For Turkey (MEHMET SARİŞİK, DIDAR SARI, SELAHATTIN SARI, MUHSIN HALIS)
The Firms’ Survival And Competition Through Global Expansion:A Case Study From Food Industry In Fmcg Sector (YASEMIN ORAMAN, M.OMER AZABAGAOGLU, I. HAKKI INAN)

Salon II (11:00-12:30): Strategic Marketing 3
Chair: Rong Da Liang
The Theory Of Cognitive Dissonance: A Marketing And Management Perspective (E. ESER TELCI, CEYDA MADEN, DENIZ KANTUR)
A Strategic Marketing Management Approach Of The Relationship Between Companies On B2b Field In Romania And Their Suppliers (CAȘCU STEFAN CLAUDIU)
A Study Examining Consumers’ Attitudes Towards Mobile Advertising Messages(NIYAZİ GÜMCÜŞ, FATIH GEÇTİ)
Profiling Online Consumers According To Their Experiences With A Special Focus On Social Dimension (TAŞKIN DIRSEHAN, MELTEM ÇELİK)
Session VII (13:30-15:00)

Salon I (13:30-15:00): Financial Management 2
Chair: Veronica Baena
A Fuzzy Weibull Model With Application In Stocks Optimization (EMILIA CAMPEAN, LIVIU MORAR, LUCIA BLAGA)
Relationship Between Volatility Index And Credit Default Swap Spread Of Turkey During Global Crisis (FATMA SEZER)
The Role Of Credit Default Swaps On Financial Market Stability (NURAY TERZI, KORKMAZ ULUÇAY)
Assessing Risk For Strategy Formulation In Steel Industry Through Real Option Analysis(FARRAH MERLINDA MUHARAM)

Salon II, (13:30-15:00): Tourism Management 1
Chair: Sudi Apak
Russia And The Russian Tourist In Finnish Tourism Strategies—The Case Of The Karelian Region (KATRI JAKOSUO)
How To Manage Yacht Tourism In Turkey: Swot Analysis And Related Strategies(MEHMET SARIIŞIK, OGYZ TURKAY, ORHAN AKOVA)
The Effect Of Service Interaction Orientation On Customer Satisfaction And Behavioral Intention: The Moderating Effect Of Dining Frequency (RONG-DA LIANG)
Antecedents Of Contractual Completeness: The Case Of Tour Operator-Hotel Allotment Contracts (TUGBA GURCAYLILAR-YENIDOGAN, ALCY YENIDOGAN, JOSEF WINDSPERGER)

Salon III, (13:30-15:00): Organizational Learning
Chair: Francesco Scalera
The Learning Organization Challenges Within The Smes Tourism Field Of Activity (DAN POPESCU, IULIA CHIVU, ALINA CIOCARLAN-CHITUCEA, DANIULA OANA POPESCU, CALEN GEORGE)
To Continue Prospecting: Performance Implications Of Combinative Capabilities And Explorative Learning (NOR LIZA ABDULLAH, ABDUL LATIF SALLEH)
The Role Of Organizational Learning And Knowledge Transfer In Building Strategic Alliances: A Case Study (NURULLAH GENÇ, N. ÖYKÜ İYİGÜN)
The Effects Of Information Technology Supported Education On Strategic Decision Making: An Empirical Study (IKRAM DASTAN, MESUT ÇICÊK, ABDULLAH NARALAN)

Salon IV, (13:30-15:00): Business Ethics
Chair: M. Şükrü Akgöngöz
Going Green Of Mission And Vision Statements: Ethical, Social, And Environmental Concerns Across Organizations (UĞUR YOZGAT, NILGÜN KARATAŞ)
The Impact Of Morality And Religiosity Of Employees On Their Hardworking Behavior (MERAL ELÇİ, İRGE ŞENER, LÜTFİHAK ALPKAN)
Is Ethical Leadership And Strategic Leadership A Dilemma?: A Descriptive Survey (HASAN TUTAR, MEHMET ALTINOZ,DEMİT CAKIROĞLU)
The Association Between Organizational Silence And Ethical Leadership Through Employee Performance (CEMAL ZEHİR, EBRU ERDOĞAN)

(15:00-15:15) Coffee Break
Session VIII (15:15 – 16:45)

Salon I (15:15 – 16:45): Organizational Behavior
Chair: Firdaus Alamsjah
Contingency Approach To Strategic Management: A Test Of The Mediating Effect Of Leader Member Exchange On The Relationship Between Psychological Empowerment And Job Satisfaction In 21st Century Workplace (M. GÖKHAN BITMIŞ, AZIZE ERGENELI)
Perceived Procedural Rationality And Political Behaviors In Strategic Decision Making Process And Organizational Commitment Triangle (MÜNEVVER ÇETİN, DILEK PEKİNÇE)
The Proactive Studies In Developing Corporate Strategies In Police Units: Due Diligence And Satisfaction Assessment (EMEL BAHAR, FERUDUN KAYA)
Independent And Joint Effects Of Perceived Corporate Reputation, Affective Commitment And Job Satisfaction On Turnover Intentions (ÜMİT ALNIAÇIK, ERŞAN CIĞERIM, KÜLTİGIN AKÇİN, ORKUN BAYRAM)

Salon II (15:15 – 16:45): Tourism Management 2
Chair: İrge Şener
Tourists’ Perception And Satisfaction Of Shopping In Alanya Region: A Comparative Analysis Of Different Nationalities (SÜLEYMAN BARUÇU, HULUŞI DOĞAN, ENGİN ÜNG ÜREN)
Strategic Analysis Of The External Environment And The Importance Of The Information: Research On Perceptions Of Hotel Managers (OGUZ TURKAY, SEYIT AHMET SOLMAZ, SERKAN SENGÜL)
Patient Care Costs In The State Training And Research Hospitals In Istanbul In Years 2000- 2007 (NURŞEN AYDIN, REFIKA BAKOĞLU DİLÖRMAN)
Self Assessment As A Gate To Performance Improvement: A Study On Hospitality Management In Turkey (AYTUĞ SÖZÜER)

Salon III (15:15 – 16:45): Strategic Case Studies
Chair: Naheed Sultana
Peugeot Celebrates Its 200 Years Of Life-History, Strategies, Organization And Future Prospects Of The French Car Company. A Comparison With Fiat Auto (FRANCESCO SCALERA)
Managerial Perceptions Of And Attitudes Towards Corporate Sustainability: The Case Of Turkey (OKTAY KOÇ, ÇAĞLA YAVUZ)
Core Competences In Non-Governmental Organizations: A Case Study (SESEM BESLER, HAKAN SEZEREL)
The Sustainable Company And Employee Participation As A Part Of The Solution To Triple Crisis In The European Union And Turkey: Example Of Om: Samsun Elektrik (GÜROL ÖZCÜRE, HARUN DEMIRKAYA, NIMET ERYIĞİT)

Salon IV (15:15 – 16:45): Social Responsibilities
Chair: İbrahim Anıl
Corporate Social Responsibility: A Study Of Striking Corporate Social Responsibility Practices In Sport Management (BERRIN FILIZÖZ, MÜCAHIT FIŞNE)
Csr As A Tool To Cope With Economic Crises: The Case Of TEİ (VILDAN DURMAZ, SAVAŞ S. ATEŞ, GÜRCAN DUMAN)
Perception Of Managers As To The Ethical Responsibility And Competition Strategy: A Survey (HASAN TUTAR, MEHMET ALTINOZ, DEMET CAKIROĞLU)
Social Capital Influences On Business Groups’ Diversification Strategies (ELA OZKAN-CANBOLAT)

(16:45-17:00) Coffee Break

Session IX (17:00 – 18:30)

Salon I (17:00 – 18:30): Strategic Intelligence
Chair: Refika Bakoğlu
Strategic Operations Management: Investigating The Factors Impacting Communication Effectiveness (HASSAN JORFI, SAEID JORFI)
Strategic Operations Management: The Problematic Of Competitive Intelligence: How To Evaluate& Develop Competitive Intelligence? (TANJU COLAROGLU)
Strategic Operations Management: Investigating The Factors Impacting It-Business Strategic Alignment (SAEID JORFI, HASSAN JORFI)
Do Strategies Emerge? (GADAF REXHEPI, SADUDIN IBRAIM)

Salon II (17:00 – 18:30): Culture & Change
Chair: Dababrata Chowdhury
Rights Issues And Their Impact On Diluting Minority Rights In Israel (YARON ZELEKHA)
Drinking Water Treatment For Reducing Risks In Albanian Conditions (ALBA DUMI, GELINA MALIQI)
Direct Investment In Modern Economy And The Role Played By Companies To That Effect (ISTRATE LUMINITA GABRIELA)
Labour Force Training Enhances The Strategic Mechanism Of The Post-Saudilisation Plan: Evidence From Construction Industry (ABDULLAH AL-MAMI, PETER COOK, ATUL MISHRA, ANDY ANNAMALAI)
Salon III, (17:00 – 18:30): Leadership
Chair: Süleyman Barutçu
Key Success Factors In Implementing Strategy: Middle-Level Managers’ Perspectives (FIRDAUS ALAMSJAH)
Actual And Ideal Leadership Behavior Shift Within The Last Five Years (E. SERRA YURT KORU, ASLI KÜÇÜKASLAN EKMEKÇİ)
The Effects Of Leadership Styles And Organizational Culture Over Firm Performance: Multi-National Companies In Istanbul (CEMAL ZEHİR, ÖZNUR GÜLEN ERTOSUN, SONGÜL ZEHİR, BÜŞRA MÜCEL DILLI)
Overview Of Methodological Trends Of The Last Decade In Strategic Management Research (RAMAZAN UYGUN, EMEL ALTIN)

Salon IV, (17:00 – 18:30): Performance Management
Chair: A. Zafer Acar
Board Composition And Organizational Performance: Environmental Characteristics Matter (İRGE ŞENER, A. KADIR VAROĞLU, SELIM AREN)
The Relation Between Diversification Strategy And Organizational Performance: A Research On Companies Registered To The İstanbul Stock Exchange Market (İHSAN YIGIT, İBRAHİM ANIL)
The Relationship Between Reward Management System And Employee Performance With The Mediating Role Of Motivation: A Quantitative Study In Global Banks (PINAR GÜNGÖR)
Strategic Leadership Styles And Organizational Financial Performance: A Qualitative Study On Private Hospitals (MİTHAT KIYAK, TUBA BOZAYKUT, PINAR GÜNGÖR, ESRA AKTAŞ)

(18:30 – 19:00): Discussion Meeting and Announcement of 8th International Strategic Management Conference, 2012

(21:00-23:00) Gala Dinner