Final papers should be written in the Microsoft Word format in accordance with the guidelines detailed below. Length of each paper should not exceed 10 pages. Final papers should be sent to us via e-mail.

**Base Font**
The paper should be typed Times New Roman with Point Size 10 and Single-spaced. A space should be between each paragraph.

**Margins**
Set your margins as follows:
Left Margin: 2.50 cm  Right Margin: 2.50 cm
Top Margin: 2.50 cm  Bottom Margin: 2.50 cm

**Title**
The title should be in all capital letters, boldface, “SIZE 16” and centered at the top of the first page. The author(s) and affiliation(s) should be centered, bold face, “SIZE 14” and single-spaced, beginning on the second line below the title. Do not use titles such as Dr. or Assistant Professor, etc.

INTERNATIONAL STRATEGIC MANAGEMENT CONFERENCE

Sudi Apak
Beykent University, Turkey

**Abstract**
On the second line following the author(s) and affiliation(s), the word abstract should be centered and typed in all capital letters boldface with the “SIZE 14”. The text of the abstract should be *italicized* and not more than 500 words.

ABSTRACT

The main object of this paper.......

**Body**
The body of the paper following the abstract should be single-space, and both left and right justified. Microsoft Word calls this “Justify”.
First-level headings should be centered, boldface and in all capital letters with the “SIZE 14” (Following the abstract, include a first level heading before the first paragraph of the body of the paper to clearly separate the two).

**INTRODUCTION**

Second –level headings should be flush with the left margin, bold face, “SIZE 14” and in upper and lower case letters (NOT all caps).

**Strategic Decision Making**

**Exhibits And Appendices**
Exhibits may be included with each one appearing on a separate page. Exhibits should be typed as close as possible to the location where they are cited. Headings should be centered, boldface, and capitalized above the exhibit. The size of the heading for each exhibit should be “SIZE 12”.

EXHIBIT 1

Appendices should immediately follow the body of the paper and precede the references. The word appendix should be centered above the appendix, in “SIZE 14”, bold and caps.

APPENDIX

References
Calling references in the text should be handled with the use of last name, year of publication and page number. Ansoff (1965:56) indicate that…….
The bibliography should include those reference cited in the text of the paper and should be titled REFERENCE, which must be all in capital letters, boldface and “SIZE 14”. References should be listed on a separate page at the end of the paper. A line must be skipped between references.

REFERENCES


Kirkwood, Craig W., (1997), Strategic Decision Making, Multi-objective Decision Analysis with Spreadsheets, Wadsworth Publishing Company, California, USA.

Footnotes will NOT be used.

For further information and the problem please contact conference secretariat

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